



HARTNETT INCORPORATED

RIGHTS AUDITING SERVICES



Alexandria
Best Business
Award 2012

Turnkey Solutions

Traditional to New Media Transitions
Static to Fluid Content Reuses



PROPRIETARY AUDIT PROCESS

DOCUMENTS

Collect
Categorize
Archive

Online Library

TERMS

Apply Criteria
Bank Data
Inventory & Flag

Rights
Inventory

SOLUTIONS

Escalate Issues
Inform Choices
Assess Risk

Due Diligence

HARTNETT INCORPORATED

TRACK RECORD

- Founded 1997
- Virginia-based
- Woman-owned
- Small business
- 30 years in publishing
- Licensed, insured
- Nimble, virtual teams

EXPERTISE

- Proprietary certification
- Cross-disciplinary expertise
- Rights/licensing experts
- Archivists, librarians
- Contract managers
- Permissions associates
- Online copyeditors
- Financial data auditors
- Microsoft Office fluency

SOLUTIONS

- Content inventories
- Valuation strategies
- Unrivaled rights audits
- Flexible collection process
- Document archiving
- Development planning
- Knowledge transfer



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